



AUSTRALIAN BUREAU OF STATISTICS
CANBERRA

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TOURIST ACCOMMODATION — MARCH QUARTER 1976

SUMMARY OF RESULTS			
	Sept. Qtr 1975	Dec. Qtr 1975	Mar. Qtr 1976
• Australian room occupancy rate	49.3%	47.1%	50.2%
• Australian bed occupancy rate	34.8%	32.6%	36.4%
• Australian gross takings from accommodation	\$75.1m	\$73.1m	\$79.7m
• Employment at end of quarter	n.a.	82,095	76,148

EXPLANATORY NOTES

Introduction

This bulletin contains results for Australia (excluding Northern Territory) of the quarterly survey of Tourist Accommodation Establishments. The period covered by the survey was the three months ended 31 March 1976. Results for previous quarters were published in the bulletins *Tourist Accommodation — September Quarter 1975* and *Tourist Accommodation — December Quarter 1975* (both Reference No. 11.48) which were released on 20 February 1976 and 2 April 1976 respectively. More detailed statistics for individual States will be published in separate bulletins to be released by the respective State offices of the Australian Bureau of Statistics.

Background

2. A Census of Tourist Accommodation Establishments was conducted for the year ended 30 June 1974, to identify and measure the amount, type and location of tourist accommodation available throughout Australia. For statistics from the census, reference should be made to the bulletin *Census of Tourist Accommodation Establishments, Australia and Australian Capital Territory, Year Ended 30 June 1974* (Reference No. 11.50) and also the separate bulletins released by the State Offices of the Bureau. To support these statistics it is useful to have a measure of the utilisation of this accommodation, which can adequately be judged from statistics on occupancy rates.

3. The Australian Bureau of Statistics has accordingly commenced regular quarterly Accommodation Surveys, in order to satisfy the needs of various Government Departments as well as private bodies, who are concerned with the development and promotion of tourism in Australia.

Tourist accommodation establishment

4. There is no generally accepted definition of a tourist accommodation establishment. For the purpose of the surveys, tourist accommodation establishments have been defined as : hotels, motels and guest houses, which provide short term accommodation (i.e. for periods of less than two months) available to the general public and which provide breakfast.

Scope

5. The scope of the Surveys is identical to the scope of the 1973-74 Tourist Accommodation Census except for the omission of caravan parks and holiday flats. Therefore all accommodation establishments (except caravan parks) in classes 9212 and 9213 of the Australian Standard Industrial Classification which reported in the Census or by separate communication that they provide accommodation to short term visitors are included in the Survey. As there had been no check on the scope since the 1973-74 Tourist Accommodation Census, additional questions were included on the March Quarter Survey form to confirm whether establishments were still within the scope of the Surveys. This check has resulted in a slight reduction in the number of establishments which are now considered to be within the scope of the Survey and a reclassification of some other establishments according to the facilities they provide.

Type of establishment

6. The various types of accommodation establishments have been regrouped in the Survey to represent three establishment categories as follows :

- (i) *Licensed hotel with facilities* — an establishment which provides tourist accommodation, is licensed to operate a public bar and provides bath or shower and toilet in most guest rooms.
- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* — an establishment which provides tourist accommodation and,

provides bath or shower and toilet in most guest rooms, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Licensed hotel, private hotel or guest house without facilities* — an establishment which provides tourist accommodation but which does not provide bath or shower and toilet in most guest rooms.

Definitions

7. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the Survey which operated during the three months ended 31 March 1976. Included are those establishments which operated for any part of the quarter.

Guest Rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests during the three months ended 31 March 1976.

Bed Spaces refers to the maximum number of guests that could be accommodated in beds normally in place at the accommodation establishment during the three months ended 31 March 1976. Three quarter beds were classified as single beds; double beds were counted as two bed spaces.

Room Occupancy Rate refers to the proportion of guest rooms occupied to the number of guest rooms available expressed as a percentage.

Bed Occupancy Rate refers to the proportion of bed spaces occupied to the number of bed spaces available expressed as a percentage.

Takings from Accommodation refers to revenue received from the provision of accommodation during the three months ended 31 March 1976. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments, payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

Employment refers to the number of persons working at tourist accommodation establishments at 31 March 1976 and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period in March 1976. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded.

Symbols and other usages

.. nil or less than \$500
n.a. not available for publication
r revised

Any discrepancies between totals and sums of components in tables are due to rounding.

NOTE. *Inquiries concerning these statistics may be made in Canberra by telephoning Mr Kerry Busteed on 52 6143 or, in each State capital, by telephoning the office of the Australian Bureau of Statistics.*

TABLE 1. - NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales				Victoria				Queensland				South Australia			
	Licensed hotels with facilities	Motels, etc. (a)	Licensed guest houses without facilities	Licensed hotels, priv. hotels and guest houses without facilities	Licensed hotels with facilities	Motels, etc. (a)	Licensed guest houses without facilities	Licensed hotels, priv. hotels and guest houses without facilities	Licensed hotels with facilities	Motels, etc. (a)	Licensed guest houses without facilities	Licensed hotels, priv. hotels and guest houses without facilities	Licensed hotels with facilities	Motels, etc. (a)	Licensed guest houses without facilities	Licensed hotels, priv. hotels and guest houses without facilities
NUMBER																
1976 - March Quarter	263	745	693	1,701	165	394	523	1,082	182	498	622	1,302	112	124	325	561
Establishments (b)	7,531	18,642	9,822	35,995	4,201	10,196	6,644	21,041	4,529	9,436	8,131	22,096	2,397	3,286	3,438	9,121
Guest rooms	16,002	53,266	16,811	86,079	9,424	28,093	11,086	48,603	10,767	27,293	13,139	51,199	5,273	9,254	6,330	20,857
Bed spaces																
ROOM OCCUPANCY RATES (%)																
1975 -	46.7	60.1	29.1	46.9	48.1	55.9	31.4	45.8	67.4	73.2	38.4	58.1	48.9	61.4	28.7	44.8
September Quarter	49.9	57.4	29.7	46.9	51.1	58.5	30.7	47.5	51.8	56.5	31.0	45.4	46.4	62.2	28.5	44.4
December Quarter																
1976 -	55.5	70.6	33.1	57.2	50.6	67.3	37.2	54.5	50.1	60.6	30.4	47.3	57.3	77.8	33.9	55.9
January	52.9	55.6	26.6	47.1	55.9	58.9	30.9	49.5	43.1	45.3	28.2	38.5	56.8	66.9	31.8	51.0
February	52.5	57.0	26.1	47.6	59.1	63.4	30.9	52.3	44.4	46.1	28.7	39.3	54.6	67.7	32.3	50.9
March	53.7	61.2	28.7	50.7	55.2	63.3	33.0	52.1	45.9	50.8	29.1	41.8	56.2	70.9	32.7	52.6
March Quarter																
BED OCCUPANCY RATES (%)																
1975 -	33.2	37.8	22.4	33.1	29.8	33.7	24.3	30.5	46.0	46.9	31.5	42.3	34.9	36.1	21.4	31.0
September Quarter	35.0	35.1	22.2	32.1	32.6	34.7	23.7	31.6	33.8	35.5	24.6	32.0	32.9	37.1	21.2	30.9
December Quarter																
1976 -	45.8	54.5	26.7	47.4	36.0	49.9	31.1	43.0	36.2	44.0	25.1	37.5	48.2	59.6	27.6	47.0
January	36.3	33.2	19.4	31.1	33.9	35.4	23.0	32.3	25.9	27.2	21.5	25.5	41.1	41.6	22.8	35.8
February	35.1	33.5	19.2	31.0	36.6	38.0	22.8	34.3	26.4	26.9	21.3	25.4	37.7	40.4	23.9	34.7
March	39.1	40.6	21.8	36.6	35.6	41.2	25.7	36.6	29.6	32.8	22.7	29.6	42.4	47.3	24.8	39.2
March Quarter																
GROSS TAKINGS FROM ACCOMMODATION (\$'000)																
1975 -	6,452	17,428	2,574	26,453	3,674	8,379	1,858	13,911	4,725	10,553	2,256	17,534	1,540	3,059	762	5,361
September Quarter	6,859	17,320	2,341	26,520	4,021	8,836	1,814	14,672	3,790	8,246	1,775	13,811	1,516	3,284	789	5,590
December Quarter																
1976 -	2,646	8,035	805	11,486	1,241	4,112	669	6,022	1,407	3,443	539	5,388	728	1,588	321	2,637
January	2,360	5,333	550	8,243	1,384	3,138	465	4,986	983	2,206	423	3,612	641	1,206	257	2,104
February	2,515	5,850	587	8,951	1,594	3,686	500	5,780	1,084	2,346	454	3,884	667	1,311	277	2,255
March	7,521	19,218	1,942	28,680	4,218	10,936	1,634	16,788	3,474	7,994	1,416	12,884	2,035	4,105	855	6,995
March Quarter																

For footnotes see end of table, page 4.

TABLE 1. - NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Western Australia					Tasmania					Australian Capital Territory					Australia (c)						
Licensed hotels with facilities		Motels, etc. (a)		Licensed hotels, priv. hotels and guest houses without facilities	Licensed hotels with facilities		Motels, etc. (a)		Licensed hotels, priv. hotels and guest houses without facilities	Licensed hotels with facilities		Motels, etc. (a)		Licensed hotels, priv. hotels and guest houses without facilities	Licensed hotels with facilities		Motels, etc. (a)		Licensed hotels, priv. hotels and guest houses without facilities	Total	
NUMBER																					
1976 - March Quarter																					
Establishments (b)		121	92	275	488	56	55	102	213	12	18	11	41	911	1,926	2,551	5,388				
Guest rooms		2,960	3,870	4,416	11,246	1,949	1,422	1,200	4,571	725	933	296	1,954	24,292	47,785	33,947	106,024				
Bed spaces		5,761	9,550	7,111	22,422	4,329	4,086	2,093	10,508	1,630	2,636	753	5,019	53,186	134,178	57,323	244,687				
ROOM OCCUPANCY RATES (%)																					
1975 -																					
September Quarter		53.9	60.1	43.4	51.7	45.7	49.2	23.4	40.2	57.9	70.8	53.9	64.4	51.9	61.8	33.1	49.3				
December Quarter		51.0	60.5	40.9	50.2	54.7	64.6	27.0	49.5	54.3	62.5	44.0	57.8	50.8	58.2	31.3	47.1				
1976 -																					
January		55.6	74.8	45.3	58.2	68.5	78.6	35.8	63.1	55.8	84.3	60.0	70.0	54.9	69.3	35.2	55.1				
February		54.8	62.8	41.0	52.1	61.3	70.0	32.7	56.5	50.8	69.6	38.1	57.8	52.8	56.3	30.6	47.3				
March		52.1	59.3	38.8	49.4	69.6	76.6	32.3	62.0	56.1	71.5	47.8	62.2	53.8	58.0	30.4	48.2				
March Quarter		54.1	65.7	41.7	53.2	66.6	75.2	33.6	60.6	54.3	75.2	48.9	63.5	53.8	61.3	32.1	50.2				
BED OCCUPANCY RATES (%)																					
1975 -																					
September Quarter		39.5	41.2	35.1	38.7	33.6	31.1	17.7	29.0	38.8	45.3	44.0	43.0	36.0	38.9	26.0	34.8				
December Quarter		38.3	40.7	32.8	37.5	40.1	40.1	20.8	35.7	35.8	41.0	31.9	38.6	34.9	35.9	24.0	32.6				
1976 -																					
January		45.1	58.6	38.7	48.8	52.8	58.9	31.2	50.9	44.4	66.5	56.5	57.8	42.8	52.4	29.3	44.9				
February		40.8	43.4	33.4	39.6	44.2	46.2	27.2	41.6	34.6	43.3	26.9	38.0	35.3	34.4	23.1	31.9				
March		37.0	38.6	31.0	35.8	49.8	49.7	27.0	45.2	35.2	44.6	32.1	39.7	35.3	34.7	22.8	32.0				
March Quarter		41.0	46.9	34.4	41.4	49.0	51.7	28.5	46.0	38.1	51.6	38.8	45.3	37.9	40.6	25.1	36.4				
GROSS TAKINGS FROM ACCOMMODATION (\$'000)																					
1975 -																					
September Quarter		2,401	3,200	1,402	7,003	1,316	1,027	241	2,584	913	1,312	69	2,293	21,020	44,957	9,162	75,139				
December Quarter		2,224	3,299	1,315	6,838	1,741	1,428	328	3,497	909	1,175	56	2,140	21,060	43,588	8,419	73,068				
1976 -																					
January		817	1,462	474	2,753	861	675	137	1,672	292	528	84	905	7,992	19,842	3,028	30,863				
February		760	1,126	387	2,274	694	539	109	1,342	252	381	38	671	7,074	13,929	2,229	23,232				
March		800	1,114	389	2,303	869	667	123	1,659	305	418	50	773	7,833	15,392	2,379	25,604				
March Quarter		2,377	3,702	1,250	7,330	2,424	1,881	368	4,674	849	1,327	172	2,349	22,899	49,164	7,637	79,700				

(a) For definitions see explanatory notes, paragraph 6. (b) See explanatory notes, paragraph 5.

(c) Excludes Northern Territory.

**TABLE 2. - MONTHLY OCCUPANCY RATES AND MONTHLY TAKINGS
FROM ACCOMMODATION : AUSTRALIA (a)**

	<i>Licensed hotels with facilities</i>	<i>Motels etc. (b)</i>	<i>Licensed hotels, priv. hotels and guest houses without facilities</i>	<i>Total</i>
ROOM OCCUPANCY RATES (%)				
1975				
July	47.6	55.7	30.9	44.9
August	53.7	65.2	34.4	51.5
September	54.5	64.5	34.2	51.3
October	55.9	62.8	32.6	50.6
November	53.0	58.1	31.2	47.5
December	43.5	53.9	30.1	43.2
1976				
January	54.9	69.3	35.2	55.1
February	52.8	56.3	30.6	47.3
March	53.8	58.0	30.4	48.2
BED OCCUPANCY RATES (%)				
1975				
July	31.6	32.8	23.6	30.1
August	38.5	42.9	27.6	37.9
September	37.9	41.0	26.9	36.6
October	38.2	38.1	25.1	34.7
November	35.4	34.4	23.7	31.8
December	31.2	35.1	23.3	31.2
1976				
January	42.8	52.4	29.3	44.9
February	35.3	34.4	23.1	31.9
March	35.3	34.7	22.8	32.0
GROSS TAKINGS FROM ACCOMMODATION (\$'000)				
1975				
July	6,262	13,074	2,758	22,095
August	7,414	16,295	3,256	26,965
September	7,344	15,588	3,148	26,080
October	7,858	15,567	2,984	26,408
November	7,189	14,045	2,701	23,935
December	6,013	13,977	2,727	22,716
1976				
January	7,992	19,842	3,028	30,863
February	7,074	13,929	2,229	23,232
March	7,833	15,392	2,379	25,604

(a) Exclude Northern Territory. (b) For definition see explanatory notes, paragraph 6.

TABLE 3. – EMPLOYMENT (a)

Quarter ended	Licensed hotels with facilities				Motels, etc. (b)				Licensed hotels, private hotels and guest houses without facilities				Total			
	Males		Females		Males		Females		Males		Females		Males		Females	
	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other
NEW SOUTH WALES																
December 1975	1,950	1,651	1,881	2,209	1,357	478	2,496	3,072	1,605	1,655	1,913	2,692	4,912	3,784	6,290	7,973
March 1976 (d)	1,990	1,596	1,841	2,311	1,433	464	2,427	2,995	1,182	1,008	1,385	2,023	4,605	3,068	5,653	7,329
VICTORIA																
December 1975	1,839	2,095	1,556	1,991	812	376	1,106	1,748	1,641	1,963	1,318	2,221	4,292	4,434	3,980	5,960
March 1976 (d)	1,830	1,874	1,351	2,053	907	386	1,133	1,949	1,449	1,593	1,154	1,878	4,186	3,853	3,638	5,880
QUEENSLAND																
December 1975	1,637	959	1,936	1,406	770	219	1,429	1,157	1,439	711	2,473	1,564	3,846	1,889	5,838	4,127
March 1976 (d)	1,551	774	1,859	1,414	807	200	1,346	1,182	1,291	571	2,140	1,476	3,649	1,545	5,345	4,072
SOUTH AUSTRALIA																
December 1975	824	1,171	736	1,811	273	189	444	1,020	1,021	783	874	1,265	2,118	2,143	2,054	4,096
March 1976 (d)	803	1,119	795	1,713	251	213	389	1,020	820	593	758	1,039	1,874	1,925	1,942	3,772
WESTERN AUSTRALIA																
December 1975	885	495	1,471	1,025	329	118	654	467	669	309	1,377	1,827	1,883	922	13,502	12,319
March 1976 (d)	856	388	1,473	1,062	320	136	634	521	585	260	1,217	860	1,761	784	3,324	2,443
TASMANIA																
December 1975	552	424	434	968	114	58	185	458	258	210	220	365	924	692	839	1,791
March 1976 (d)	592	350	454	979	92	34	129	545	211	149	189	325	895	533	772	1,849
AUSTRALIAN CAPITAL TERRITORY																
December 1975	196	228	215	249	106	25	215	162	14	30	20	27	316	283	450	438
March 1976 (d)	172	199	190	247	99	19	182	161	39	38	56	49	310	256	428	457
AUSTRALIA (c)																
December 1975	7,883	7,023	8,229	9,659	3,761	1,463	6,529	8,084	6,647	5,661	18,195	18,961	18,291	14,147	22,953	26,704
March 1976 (d)	7,794	6,300	7,963	9,779	3,909	1,452	6,240	8,373	5,577	4,212	6,899	7,650	17,280	11,964	21,102	25,802

(a) See explanatory notes, paragraph 7. (b) For definition see explanatory notes, paragraph 6. (c) Excludes Northern Territory. (d) See explanatory notes, paragraph 5.

S/T 1980

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